The Purpose of this strategy is to provide an overview of how the challenges faced in planning transport to meet Rotherham's objectives will be overcome. By addressing these challenges in terms of a number of themes, the desired outcomes can be achieved. Project proposals must be in line with the strategic objectives if the desired outcomes are

Individual projects need to be measured against the strategy to confirm that they comply with the various tiers of national, regional, and local plans and strategies that have been adopted. This strategy draws together in one place all of the relevant information and provides the background to support decision making regarding transport projects.

The interactive nature of the strategy allows reference to particular sections or themes and for pages to be referenced in other documents.

The realisation of this vision will be achieved by means of a variety of projects linked to the themes set out in Part C. A comprehensive list of projects can be found in Part D. Section 12.



The strategy proposes a vision for transportation in Rotherham



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The objectives are as follows:

Integrated transport and land use

To support well designed new development that reduces the need to travel and is accessible to everyone by frequent public transport, walking and cvclina.

Public transport (bus. tram & train)

To improve the public transport network so it provides an alternative to the private car.

Active transport network

To make the transport network safe and attractive for walking and cycling.

Travel behaviour change

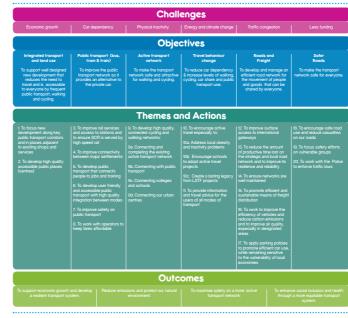
To reduce car dependency & increase levels of walking, cycling, car share and public transport use.

Roads and Freight

To develop and manage an efficient road network for the movement of people and goods that can be shared by everyone.

Safer Roads

To make the transport network safe for everyone.



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and overview

Setting the Scene

Vision and overall strategy

PART A

O PART B

A PART C Themes and objectives

/A PART D

Stella Manzie CBE

Managing Director Commissioner

福 EXECUTIVE SUMMARY

Purpose of the strategy